DONG NAI TECHNOLOGY UNIVERSITY

DNTU

CURRICULUM

Major: **Business Administration**

Education level: **Undergraduate**

Mode of study: **Full-time**

Program duration: **4 years**

Degree awarded: **Bachelor's degree**

Cohort: **Cohort 19 (2023 - 2027)**

Total credits required: **126**

Courses marked (*) are excluded from the cumulative GPA.

SEMESTER 1: 3 credits (required: 3, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**3**			
CB70303	Public Speaking Skills	1	15	15	0
QT70001	Exploring the World of Business	2	30	30	0
TA70301	Key English 1*	3	45	45	0
TA70302	Key English 2*	3	45	45	0
TA70303	Key English 3*	3	45	45	0
TA70304	English Speaking Community*	2	30	30	0
SEMESTER 2: 22 credits (required: 22, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**22**			
CB70101	Marxist-Leninist Philosophy	3	45	45	0
CB70201	Economic Mathematics	3	45	45	0
TA70305	Intensive English 1	4	60	60	0
CB70301	Informatics 1	2	45	15	30
CB70304	Emotional Regulation Skills	1	15	15	0

QT70002	Economics	3	45	45	0
QT70003	Principles of Management	3	45	45	0
QT70004	Principles of Marketing	3	45	45	0
CB71401	Physical Education 1 – Swimming*	1	30	0	30
CB70401	National Defense and Security Education 1*	3	45	45	0
CB70402	National Defense and Security Education 2*	2	30	30	0
CB70403	National Defense and Security Education 3*	1	30	0	30
CB70404	National Defense and Security Education 4*	2	60	0	60
SEMESTER 3: 23 credits (required: 21, elective: 02)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**21**			
CB70102	Marxist-Leninist Political Economy	2	30	30	0
CB70106	Introduction to Law	2	30	30	0
CB70205	Applied Statistics	3	45	45	0
TA70306	Intensive English 2	4	60	60	0
CB70302	Informatics 2	2	60	0	60
CB70305	Communication and Relationship Building Skills	2	30	30	0
KT70101	Principles of Accounting	3	45	45	0
QT70007	Marketing Management	3	60	30	30
Electives (choose 1 of 3 courses)		**2**			
CB71101	Environment and Sustainable Development	2	30	30	0
CB71102	Behavioural Psychology	2	30	30	0
CB71103	Medical Psychology and Ethics	2	30	30	0
Electives (choose 1 of 3 courses)					
CB71402	Physical Education 2 – Football*	1	30	0	30
CB71403	Physical Education 2 – Volleyball*	1	30	0	30

CB71404	Physical Education 2 – Badminton*	1	30	0	30
SEMESTER 4: 21 credits (required: 19, elective: 02)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**19**			
CB70103	Scientific Socialism	2	30	30	0
TA70307	Intensive English 3	4	60	60	0
CB70306	Negotiation and Bargaining Skills	2	30	30	0
QT70005	Business Law	3	45	45	0
QT70006	Quantitative Analysis for Economics	2	45	15	30
QT70011	Human Resource Management	3	45	45	0
QT70009	Supply Chain Management	3	45	45	0
Electives (choose 1 of 3 courses)		**2**			
CB71104	Green Economy and Sustainable Development	2	30	30	0
CB71105	Vietnamese Traditional Culture and Music	2	30	30	0
CB71106	History of World Civilization	2	30	30	0
Electives (choose 1 of 4 courses)					
CB71405	Physical Education 3 – fitness*	1	30	0	30
CB71406	Physical Education 3 – DanceSport*	1	30	0	30
CB71407	Physical Education 3 – Basketball*	1	30	0	30
CB71408	Physical Education 3 – Martial Arts*	1	30	0	30
SEMESTER 5: 23 credits (required: 14, elective: 09)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**14**			
CB70104	Ho Chi Minh Thought	2	30	30	0
CB70105	History of the Communist Party of Vietnam	2	30	30	0
TA70308	Intensive English 4	4	60	60	0
QT70008	Strategic Management	3	45	45	0

QT70010	Financial Management	3	60	30	30
Electives (choose 3 of 5 courses)		**9**			
QT71001	Corporate Social Responsibility	3	45	45	0
QT71002	Organizational Behaviour	3	45	45	0
QT71003	Working and Managing in the Digital World	3	60	30	30
QT71004	Career Development in Business Administration	3	60	30	30
LH71009	MICE Services Management	3	60	30	30
SEMESTER 6: 20 credits (required: 11, elective: 09)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**11**			
QT70012	Project Management	3	60	30	30
QT70013	Operations Management	3	60	30	30
QT70014	Professional Internship	3	90	0	0
QT70015	Business English	2	30	30	0
Electives: choose 1 of the following 3 tracks		**9**			
1. Sales and Marketing Track (choose 3 of 4 courses)					
QT71007	Digital Marketing	3	60	30	30
QT71008	Public Relations and Communication	3	60	30	30
QT71009	Sales Management	3	60	30	30
QT71010	Customer Relationship Management	3	60	30	30
2. Supply Chain and Logistics Track					
QT71011	Customs Operations	3	60	30	30
QT71012	International Trade Operations	3	60	30	30
QT71013	Logistics and Warehouse Management	3	60	30	30
3. Human Resource Management Track					
QT71014	Recruitment and Training	3	60	30	30
QT71015	Workplace Relations	3	60	30	30
QT71016	Compensation and Benefits Management	3	60	30	30

SEMESTER 7: 06 credits (required: 04, elective: 02)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Professional Internship and Graduation Internship		***4***			
QT70016	Graduation Internship	4	120	0	0
Electives (choose 1 of 3 courses)		**2**			
QT71005	The Science and Art of Leadership	2	30	30	0
QT71006	Business Negotiation	2	30	30	0
DD70040	First Aid Practice	2	0	60	0
SEMESTER 8: 8 credits (required: 08, elective: 00)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Graduation Thesis		***8***			
QT70017	Graduation Thesis	8	120	120	0
Courses replacing the graduation thesis		***8***			
QT70018	Innovation Management in Business	4	90	30	60
QT70019	Business Model Design	4	90	30	60