DONG NAI TECHNOLOGY UNIVERSITY

DNTU

CURRICULUM

Major: **Business Administration**

Education level: **Undergraduate**

Mode of study: **Full-time**

Program duration: **4 years**

Degree awarded: **Bachelor's degree**

Cohort: **Cohort 21 (2025 - 2029)**

Total credits required: **126**

Courses marked (*) are excluded from the cumulative GPA.

SEMESTER 1: 02 credits (required: 02, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**2**			
TN70020	Introduction to AI*	1	15	15	0
CB70107	Introduction to DNTU*	1	15	15	0
TA70301	Key English 1*	3	45	45	0
TA70302	Key English 2*	3	45	45	0
TA70303	Key English 3*	3	45	45	0
TA70304	English Speaking Community*	2	30	30	0
CB70303	Public Speaking Skills	1	30	0	30
SEMESTER 2: 22 credits (required: 22, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**22**			
CB70101	Marxist-Leninist Philosophy	3	45	45	0
TA70305	Intensive English 1	4	60	60	0
CB70201	Economic Mathematics	3	45	45	0
CB70304	Emotional Regulation Skills	1	15	15	0
TH70001	Informatics 1	2	45	15	30

QT70002	Economics	3	45	45	0
QT70003	Principles of Management	3	45	45	0
QT70004	Principles of Marketing	3	45	45	0
CB70411	Swimming*	1	30	0	30
CB70401	National Defense and Security Education 1*	3	45	45	0
CB70402	National Defense and Security Education 2*	2	30	30	0
CB70403	National Defense and Security Education 3*	1	30	0	30
CB70404	National Defense and Security Education 4*	2	60	0	60
Electives (choose 2 of 8 courses)					
CB71412	Football*	1	30	0	30
CB71403	Volleyball*	1	30	0	30
CB71404	Badminton*	1	30	0	30
CB71410	Pickleball*	1	30	0	30
CB71413	Fitness*	1	30	0	30
CB71406	DanceSport*	1	30	0	30
CB71407	Basketball*	1	30	0	30
CB71414	Martial Arts*	1	30	0	30
SEMESTER 3: 25 credits (required: 23, elective: 02)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**23**			
CB70102	Marxist-Leninist Political Economy	2	30	30	0
CB70106	Introduction to Law	2	30	30	0
TA70306	Intensive English 2	4	60	60	0
CB70205	Applied Statistics	3	45	45	0
CB70305	Communication and Relationship Building Skills	2	30	30	0

TH70002	Informatics 2	2	60	0	60
KT70101	Principles of Accounting	3	45	45	0
QT70007	Marketing Management	3	60	30	30
CB70206	Scientific Research Methods	2	30	30	0
Electives (choose 1 of 2 courses)		**2**			
CB71101	Environment and Sustainable Development	2	30	30	0
CB71102	Behavioural Psychology	2	30	30	0
SEMESTER 4: 26 credits (required: 24, elective: 02)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**25**			
CB70103	Scientific Socialism	2	30	30	0
TA70307	Intensive English 3	4	60	60	0
CB70306	Negotiation and Bargaining Skills	2	30	30	0
QT70006	Quantitative Analysis for Economics	2	45	15	30
KT70207	Management Accounting	3	45	45	0
QT70011	Human Resource Management	3	45	45	0
QT70010	Financial Management	3	60	30	30
QT70009	Supply Chain Management	3	45	45	0
Electives (choose 1 of 3 courses)		**2**			
CB71104	Green Economy and Sustainable Development	2	30	30	0
CB71105	Vietnamese Traditional Culture and Music	2	30	30	0
CB71106	History of World Civilization	2	30	30	0
SEMESTER 5: 26 credits (required: 20, elective: 06)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**20**			
CB70104	Ho Chi Minh Thought	2	30	30	0
CB70105	History of the Communist Party of Vietnam	2	30	30	0

TA70308	Intensive English 4	4	60	60	0
QT70005	Business Law	3	45	45	0
QT70018	Digital Transformation in Business Administration	2	30	30	0
QT70038	Business Analysis	2	30	30	0
QT70008	Strategic Management	3	45	45	0
QT70039	Quality Management	2	30	30	0
Electives (choose 1 of 2 specializations)		**6**			
1. Business Administration Specialization (choose 2 of 4 courses – 6 credits)					
QT71001	Corporate Social Responsibility	3	45	45	0
QT71002	Organizational Behaviour	3	45	45	0
QT71046	Office Administration	3	60	30	30
LH71016	Event Organization	3	60	30	30
2. Business Administration Specialization (choose 2 of 4 courses – 6 credits)					
QT71021	History of Sports	3	45	45	0
QT71022	Sports Law	3	45	45	0
QT71033	Fundamentals of Sports Safety	3	45	45	0
QT71034	Sports Psychology	3	45	45	0
SEMESTER 6: 17 credits (required: 11, elective: 06)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**11**			
CB70308	Critical Thinking Skills	2	30	30	0
QT70014	Professional Internship	3	135	0	0
QT70013	Operations Management	3	60	30	30
QT70012	Project Management	3	60	30	30
Electives (choose 1 of 2 specializations)		**6**			
1. Business Administration Specialization (choose 2 of 13 courses – 6 credits)					
QT71008	Public Relations and Communication	3	60	30	30
QT71010	Customer Relationship Management	3	60	30	30

QT71007	Digital Marketing	3	60	30	30
QT71009	Sales Management	3	60	30	30
QT71011	Customs Operations	3	60	30	30
QT71032	Consumer Behaviour	3	45	45	0
QT71012	International Trade Operations	3	60	30	30
QT71013	Logistics and Warehouse Management	3	60	30	30
QT71014	Recruitment and Training	3	60	30	30
QT71015	Workplace Relations	3	60	30	30
QT71016	Compensation and Benefits Management	3	60	30	30
QT71035	Business Negotiation	3	45	45	0
QT71036	The Science and Art of Leadership	3	45	45	0
2. Business Administration Specialization (choose 2 of 9 courses – 6 credits)					
QT71008	Public Relations and Communication	3	60	30	30
QT71010	Customer Relationship Management	3	60	30	30
QT71025	Sports Club Management	3	60	30	30
QT71026	Sports Franchise Management	3	60	30	30
QT71027	Sports Marketing and Sponsorship	3	60	30	30
QT71030	Event Risk Management	3	60	30	30
QT71037	Sports Finance and Business	3	60	30	30
QT71038	Sports Event Management	3	60	30	30
QT71040	Sports Management	3	45	45	0
SEMESTER 7: 15 credits (required: 14, elective: 01)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Professional Internship and Graduation Internship		***4***			
QT70016	Graduation Internship	4	0	0	200
SEMESTER 8: 15 credits (required: 14, elective: 01)					

Course code	Course title	Credits	Total periods	Theory periods	Practical periods
Graduation Thesis		***6***			
QT70040	Graduation Thesis	6	90	90	0
Courses replacing the graduation thesis		***6***			
QT70041	Graduation Project	3	45	45	0
QT70042	Business Model Design	3	45	45	0