DONG NAI TECHNOLOGY UNIVERSITY

DNTU

CURRICULUM

Major: **Business Administration**
Education level: **Undergraduate**
Mode of study: **Full-time**
Program duration: **4 years**
Degree awarded: **Bachelor's degree**
Cohort: **Cohort 22 (2026 - 2030)**
Total credits required: **122**

Courses marked (*) are excluded from the cumulative GPA.

SEMESTER 1: 14 credits (required: 11, elective: 3)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**11**			
QT70002	Economics	3	45	45	0
QT70052	Introduction to Business Administration	2	30	30	0
QT70003	Principles of Management	3	45	45	0
QT70004	Principles of Marketing	3	45	45	0
TH70001	Informatics 1*	2	45	15	30
CB70411	Swimming*	1	30	0	30
Elective courses		**3**			
Foreign Language Courses (choose 1 of 2 courses)		**3**			
TA71331	English 1	3	45	45	0
TQ71321	Chinese 1	3	45	45	0
SEMESTER 2: 20 credits (required: 09, elective: 11)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**9**			
CB70101	Marxist-Leninist Philosophy	3	45	45	0
CB70201	Economic Mathematics	3	45	45	0
KT70101	Principles of Accounting	3	45	45	0

TH70002	Informatics 2*	2	60	0	60
CB70401	National Defense and Security Education 1*	3	45	45	0
CB70402	National Defense and Security Education 2*	2	30	30	0
CB70403	National Defense and Security Education 3*	1	30	0	30
CB70404	National Defense and Security Education 4*	2	60	0	60
Elective courses		**11**			
Major Foundation Courses (choose 2 of 4 courses)		**6**			
QT71002	Organizational Behaviour	3	45	45	0
QT71001	Corporate Social Responsibility	3	45	45	0
QT71046	Office Administration	3	45	45	0
LH71016	Event Organization	3	30	30	0
Skills Courses (choose 1 of 2 courses)		**2**			
CB70305	Communication and Relationship Building Skills	2	30	30	0
CB70306	Negotiation and Bargaining Skills	2	30	30	0
Foreign Language Courses (choose 1 of 2 courses)		**3**			
TA71332	English 2	3	45	45	0
TQ71322	Chinese 2	3	45	45	0
Physical Education* (choose 1 of 4 courses)					
CB71412	Football*	1	30	0	30
CB71403	Volleyball*	1	30	0	30
CB71404	Badminton*	1	30	0	30
CB71410	Pickleball*	1	30	0	30
SEMESTER 3: 20 credits (required: 15, elective: 5)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**15**			
CB70102	Marxist-Leninist Political Economy	2	30	30	0
CB70106	Introduction to Law	2	30	30	0

CB70205	Applied Statistics	3	45	45	0
CB70206	Scientific Research Methods	2	30	30	0
QT70007	Marketing Management	3	60	30	30
KT70207	Management Accounting	3	45	45	0
Elective courses		**5**			
Foreign Language Courses (choose 1 of 2 courses)		**3**			
TA71333	English 3	3	45	45	0
TQ71323	Chinese 3	3	45	45	0
Social Sciences and Humanities (choose 1 of 2 courses)		**2**			
CB71101	Environment and Sustainable Development	2	30	30	0
CB71104	Green Economy and Sustainable Development	2	30	30	0
Physical Education* (choose 1 of 3 courses)					
CB71413	Fitness*	1	30	0	30
CB71407	Basketball*	1	30	0	30
CB71414	Martial Arts*	1	30	0	30
SEMESTER 4: 18 credits (required: 18, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**18**			
CB70103	Scientific Socialism	2	30	30	0
QT70005	Business Law	3	45	45	0
QT70009	Supply Chain Management	3	45	45	0
QT70010	Financial Management	3	60	30	30
QT70011	Human Resource Management	3	45	45	0
QT70039	Quality Management	2	30	30	0
QT70048	Digital Transformation in Business Administration	2	30	30	0
Elective courses		**0**			
Foreign Language Courses* (choose 1 of 2 courses)					

TA71334	English for International Certification*	9	135	135	0
TQ71324	Chinese for International Certification*	9	135	135	0
SEMESTER 5: 17 credits (required: 17, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**17**			
CB70104	Ho Chi Minh Thought	2	30	30	0
QT70006	Quantitative Analysis for Economics	2	45	15	30
QT70038	Business Analysis	2	30	30	0
QT70008	Strategic Management	3	45	45	0
QT70012	Project Management	3	60	30	30
QT70013	Operations Management	3	60	30	30
QT70049	International Trade Operations	2	30	30	0
SEMESTER 6: 23 credits (required: 2, elective: 21)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**2**			
CB70105	History of the Communist Party of Vietnam	2	30	30	0
Electives: choose 1 of 3 specializations		**21**			
Marketing Management Specialization		**21**			
QT71008	Public Relations and Communication	3	60	30	30
QT71010	Customer Relationship Management	3	60	30	30
QT71007	Digital Marketing	3	60	30	30
QT71009	Sales Management	3	60	30	30
QT71035	Business Negotiation	3	45	45	0
QT71032	Consumer Behaviour	3	45	45	0
QT71049	Marketing Research	3	45	45	0
Human Resource Management Specialization		**21**			
QT71014	Recruitment and Training	3	60	30	30

QT71015	Workplace Relations	3	60	30	30
QT71016	Compensation and Benefits Management	3	60	30	30
QT71053	Labour Market Analysis	3	60	30	30
QT71054	Social Insurance	3	45	45	0
QT71055	Management of Regulations and Policies	3	45	45	0
QT71036	The Science and Art of Leadership	3	45	45	0
International Business Management Specialization		**21**			
QT71056	International Marketing	3	60	30	30
QT71057	International Business Negotiation	3	60	30	30
TC70212	International Payments	3	60	30	30
QT71058	International Business	3	60	30	30
QT71059	Foreign Economic Relations	3	45	45	0
QT71060	International Economics	3	45	45	0
QT71061	International Trade Law	3	45	45	0
SEMESTER 7: 4 credits (required: 4, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Professional Internship and Graduation Internship		***4***			
QT70016	Graduation Internship	4	200	0	200
SEMESTER 8: 6 credits (required: 0, elective: 6)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Graduation Thesis		***6***			
QT70040	Graduation Thesis	6	90	90	0
Courses replacing the graduation thesis		***6***			
QT70041	Graduation Project	3	45	45	0
QT70051	Entrepreneurship	3	45	45	0