DONG NAI TECHNOLOGY UNIVERSITY
DNTU

CURRICULUM

Program: **Hotel Management**

Degree level: **Undergraduate**

Study mode: **Full-time**

Duration: **4 years**

Award: **Bachelor**

Cohort: **Cohort 19 (2023–2027)**

Total credits required for the program: **126**

Courses marked (*) are excluded from the cumulative GPA.

SEMESTER 1: 4 credits (required: 4 elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**4**			
70206	Key English 1	3	45	45	0
70207	Key English 2	3	45	45	0
70208	Key English 3	3	45	45	0
70209	English Speaking Community	2	30	30	0
CB70303	Public Speaking Skills	1	15	15	0
3270081	Hospitality Industry Overview	3	30	30	0
SEMESTER 2: 19 credits (required: 19, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**19**			
CB70101	Marxist-Leninist Philosophy	3	45	45	0
CB70201	Economic Mathematics	3	45	45	0
TA70305	Intensive English 1	4	60	60	0
CB70301	Informatics 1	2	60	0	60
CB70304	Emotional Management Skills	1	15	15	0

QT70003	Principles of Management	3	45	45	0
LH70004	Customer psychology and behavior	3	45	45	0
SEMESTER 3: 19 credits (required: 15, elective: 04)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**15**			
CB70102	Marxist-Lenin Political Economy	2	30	30	0
CB70106	Foundation of Law	2	30	30	0
CB70205	Applied Statistics	3	60	30	30
TA70306	Intensive English 2	4	60	60	0
CB70302	Informatics 2	2	60	0	60
CB70305	Communication and Relationship-Building Skills	2	30	30	0
KS70006	Housekeeping Operations	2	45	15	30
Electives (choose 2 of 3 courses)		**4**			
CB71101	Environment and sustainable development	2	30	30	0
CB71102	Behavioral psychology	2	30	30	0
CB71103	Psychology of Medical Ethics	2	30	30	0
SEMESTER 4: 19 credits (required: 17, elective: 02)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**17**			
CB70103	Science Socialism	2	30	30	0
TA70307	Intensive English 3	4	60	60	0
CB70306	Negotiation and Bargaining Skills	2	30	30	0
QT70004	Principles of Marketing	3	45	45	0
KS70005	Receptionist profession	2	45	15	30
KT70101	Principles of Accounting	3	45	45	0
KS70014	Professional practice 1	1	30	0	30
Electives (choose 1 of 3 courses)		**2**			

CB71104	Green economy and sustainable development	2	30	30	0
CB71105	Vietnamese Ethnic Culture and Music	2	30	30	0
CB71106	History of world civilization	2	30	30	0
SEMESTER 5: 23 credits (required: 13, elective: 11)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**12**			
CB70104	Ho Chi Minh's Ideology	2	30	30	0
CB70105	History of the Communist Party of Vietnam	2	30	30	0
TA70308	Intensive English 4	4	60	60	0
KS70007	Service quality management	2	30	30	0
KS70008	Business ethics and corporate social responsibility	2	30	30	0
Electives (choose 5 of 7 courses)		**11**			
QT70007	Marketing Management	3	45	45	0
LH71009	Electronic commerce	2	30	30	0
KS71001	Customer relationship management	3	45	45	0
DD70040	Practice first aid	2	30	30	0
LH71010	Organize events	2	30	30	0
LH70006	Tourism law	3	45	45	0
KS70013	Accommodation Management	3	45	45	0
SEMESTER 6: 17 credits (required: 13, elective: 04)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**13**			
KS70004	Digital transformation in hospitality and tourism industry	2	30	30	0
QT70011	Human Resource Management	3	45	45	0
KS70003	Hospitality Business Management	3	45	45	0
KS70011	Bar Operations	2	45	15	30
QT70005	Quantitative Analysis for Economics	2	30	30	0

KS70015	Professional practice 2	1	30	0	30
Electives (choose 2 of 3 courses)		**4**			
KS71002	Conference and Banquet management	2	60	30	30
LH71011	International payment in tourism and hospitality	2	60	30	30
KS71003	Investment project management	2	60	30	30
SEMESTER 7: 17 credits (required: 13, elective: 04)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Required courses		**13**			
QT70008	Strategic managementStrategic management	3	45	45	0
KS70010	Service quality management	3	45	45	0
KS70009	Tourism and resort management	2	30	30	0
KS70016	Graduation Internship	5	180	0	180
Electives (choose 2 of 4 courses)		**4**			
DD70040	Practice first aid	2	60	0	60
LH70007	Risk and crisis management	2	30	30	0
LH71003	Tourism Economy	2	30	30	0
LH71012	MICE Service Management	2	60	30	30
SEMESTER 8: 8 credits (required: 8, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Graduation Thesis		**6**			
KS70017	Graduation Thesis	8	8	120	120
Courses replacing the graduation thesis		***6***			
KS70018	Managing innovation in hotels	4	4	30	60
KS70019	Designing Business Models	4	4	30	60