DONG NAI TECHNOLOGY UNIVERSITY
DNTU

CURRICULUM

Program: **Tourism and Hospitaality Management**

Degree level: **Undergraduate**

Study mode: **Full-time**

Duration: **4 years**

Award: **Bachelor**

Cohort: **Cohort 19 (2023 - 2027)**

Total credits required for the program: **126**

Courses marked (*) are excluded from the cumulative GPA.

SEMESTER 1: 15 credits (required: 14, elective: 01)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Practical periods		**4**			
CB70303	Public Speaking Skills	1	15	15	0
LH70001	Tourism Orientation	1	15	15	0
LH70002	Tourism Industry Overview	2	30	30	0
0070206	Key English 1*	3	45	45	0
0070207	Key English 2*	3	45	45	0
0070208	Key English 3*	3	45	45	0
0070209	English Speaking Community*	2	30	30	0
SEMESTER 2: 19 credits (required: 19, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Practical periods		**19**			
CB70201	Economic Mathematics	3	45	45	0
TA70305	Intensive English 1	4	60	60	0
CB70301	Informatics 1*	2	60	0	60

CB70304	Emotional Management Skills	1	15	15	0
CB70101	Marxist-Leninist Philosophy	3	45	45	0
LH70003	Culinary Culture	3	45	45	0
QT70003	Principles of Management	3	45	45	0
CB71401	Swimming *	1	1	0	1
SEMESTER 3: 21 credits (required: 19, elective: 04)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Practical periods		**19**			
TA70306	Intensive English 2	4	60	60	0
CB70302	Informatics 2*	2	60	0	60
CB70305	Communication and Relationship Building Skills	2	30	30	0
CB70102	Marxist-Lenin Political Economy	2	30	30	0
CB70106	Foundation of Law	2	30	30	0
CB70205	Statistics for applications	3	60	30	30
LH70013	Route Tourism	3	45	45	0
LH70014	Corporate internship 1	1	30	0	30
CB71402	Physical education 2	1	1	0	1
Electives (choose 1 of 3 courses)		**2**			
CB71101	Environment and Sustainable Development	2	30	30	0
CB71102	Behavioral Psychology	2	30	30	0
DD70040	Practice first aid	2	30	30	0
SEMESTER 4: 18 credits (required: 16, elective: 02)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**

Practical periods		**16**			
TA70307	Intensive English 3	4	60	60	0
CB70306	Negotiation Skills	2	30	30	0
CB70103	Science Socialism	2	30	30	0
LH70006	Tourism Law	3	45	45	0
LH70010	Tour guide profession	2	15	30	0
QT70004	Principles of Marketing	3	45	45	0
CB71405	Physical education 3	1	1	0	1
Electives (choose 1 of 3 courses)		**2**			
CB71104	Green Economy and Sustainable Development	2	30	30	0
CB71105	Vietnamese Ethnic Culture and Music	2	30	30	0
CB71106	History of World Civilization	2	30	30	0
SEMESTER 5: 20 credits (required: 16, elective: 04)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Practical periods		**16**			
CB70104	Ho Chi Minh's Ideology	2	30	30	0
CB70105	History of the Communist Party of Vietnam	2	30	30	0
TA70308	Intensive English 4	4	60	60	0
QT70011	Human Resource Management	3	45	45	0
LH70021	Organize events	2	45	15	30
LH70011	Tour Design and operation	2	15	30	0
LH70015	Corporate internship 2	1	30	0	0
Electives (choose 2 of 7 courses)		**4**			

LH71001	Facilitation skills	2	45	15	30
LH71002	Tourism Economy	2	30	30	0
DP70002	Fundamentals of Vietnamese Culture	2	30	30	0
LH71004	Geography of tourism resources	2	30	30	0
DD70040	Practice first aid	2	60	0	60
KS70008	Business ethic and corporate social responsibility	2	30	30	0
LH71003	Vietnamese art genres	2	30	30	0
SEMESTER 6: 22 credits (required: 16, elective: 06)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Practical periods		**16**			
LH70009	Destination management	3	45	45	0
LH70005	Travel Business Administration	3	45	45	0
LH70004	Customer psychology and behavior	3	45	45	0
LH70008	Sport and Adventure Tourism	3	45	45	0
KS70003	Digital transformation in hospitality and tourism industry	2	30	30	0
QT70006	Quantitative Analysis for Economics	2	45	15	30
Electives (choose 3 of 8 courses)		**6**			
LH71011	International payment in tourism and hospitality	2	30	30	0
LH71005	Diplomatic receptionist	2	30	30	0
LH71012	MICE management	2	30	30	0
LH71006	Marketing of tourism products	2	30	30	0
LH71007	International Tourism Operations	2	30	30	0

LH71008	E-Commerce	2	30	30	0
SEMESTER 7: 14 credits (required: 14, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Practical periods		**9**			
QT70008	Strategic Management	3	45	45	0
LH70007	Risk and crisis management	2	30	30	0
KS70010	Service quality management	3	45	45	0
LH70016	Corporate internship 3	1	30	0	0
Professional Internship and Graduation		***5***			
LH70017	Graduation Internship	5	150	0	150
SEMESTER 8: 8 credits (required: 8, elective: 0)					
Course code	**Course title**	**Credits**	**Total periods**	**Theory periods**	**Practical periods**
Graduation Thesis		***8***			
LH70018	Graduation Thesis	8	120	120	0
Courses replacing the graduation thesis		***8***			
LH70019	Managing innovation in tourism	4	90	30	60
LH70020	Designing Business Models	4	90	30	30