DONG NAI TECHNOLOGY UNIVERSITY
DNTU

CURRICULUM

Major: **Multimedia Communication**
Educational Level: **Undergraduate**
Mode of Study: **Full-time**
Duration of Study: **4 years**
Degree Awarded: **Bachelor**
Academic Year: **2024 - 2028 (K20)**
Total Cumulative Credits: **122**

Courses marked with (*) are not included in the cumulative grade point average (CGPA).

SEMESTER 1: 05 Cumulative Credits (Compulsory: 05, Elective: 00)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Compulsory		**5**			
CB71101	Environment and sustainable development	2	45	15	30
CB70301	Key English 1 (**)	3	45	45	0
CB70302	Key English 2 (**)	3	45	45	0
CB70303	Key English 3 (**)	3	45	45	0
CB70304	English Speaking Community (**)	2	30	30	0
CB70303	Public Speaking Skills	1	15	15	0
TT70105	Introduction to Multimedia Communication	2	45	15	30
SEMESTER 2: 22 Cumulative Credits (Compulsory: 22, Elective: 00)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Compulsory		**22**			
CB70101	Philosophy of Marxism and Leninism	3	45	45	0
CB70305	Intensive English 1	4	60	60	0

CB70301	Applied Informatics 1	2	45	15	30
CB70304	Emotional Management Skills	1	15	15	0
TT70101	Application of AI in media	2	45	15	30
TT70102	Communication theory	2	45	15	30
TT70104	Management	2	45	15	30
TT70107	Application software I	2	45	15	30
TT70113	Cinematography and video editing techniques	2	60	0	60
TT70114	Digital photography	2	60	0	60
SEMESTER 3: 21 Cumulative Credits (Compulsory: 20, Elective: 01)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Compulsory		**20**			
CB71401	Physical Education (*)	1	30	0	30
CB70102	Political Economics of Marxism and Leninism	2	30	30	0
CB70106	Introduction of Laws	2	30	30	0
CB70205	Applied Statistics	2	30	30	0
CB71102	Behavioral psychology	2	45	15	30
CB70306	Intensive English 2	4	60	60	0
CB70302	Applied Informatics 2	2	45	15	30
CB70305	Communication skills and relationship building	2	30	30	0
TT70106	Foundations of Journalism and Communication Theory	2	45	15	30
TT70108	Application software II	2	45	15	30
Elective (Select 01 out of 03 courses)		**0**			
CB71402	Physical Education (*)	1	30	0	30
CB71403	Physical Education (*)	1	30	0	30

CB71404	Physical Education (*)	1	30	0	30
SEMESTER 4: 21 Cumulative Credits (Compulsory: 21, Elective: 00)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Compulsory		**15**			
CB70401	National Defense Education 1 (*)	3	45	45	0
CB70402	National Defense Education 2 (*)	2	30	30	0
CB70403	National Defense Education 3 (*)	1	30	0	30
CB70404	National Defense Education 4 (*)	2	60	0	60
CB70103	Scientific Socialism	2	30	30	0
CB70307	Intensive English 3	4	60	60	0
CB70306	Negotiation and bargaining skills	2	30	30	0
TT70103	Communication language	2	45	15	30
TT70109	Communication: Theories, Models and Skills	2	45	15	30
TT70112	Web design principles I	2	45	15	30
TT70116	Psychology of media advertising	2	45	15	30
TT70117	Advertising and sales promotion	2	45	15	30
TT70118	Writing and editing for journalism	3	75	15	60
Elective (Select 01 out of 04 courses)		**0**			
CB71405	Physical Education (*)	1	30	0	30
CB71406	Physical Education (*)	1	30	0	30
CB71407	Physical Education (*)	1	30	0	30
CB71408	Physical Education (*)	1	30	0	30
SEMESTER 5: 21 Cumulative Credits (Compulsory: 21, Elective: 00)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Compulsory		**21**			
CB70105	History of Vietnamese Communist Party	2	30	30	0
CB70104	Ho Chi Minh Ideology	2	30	30	0

CB70308	Intensive English 4	4	60	60	0
TT70111	Multimedia graphics applications	2	45	15	30
TT70115	Web design principles II	2	45	15	30
TT70119	Global Media	3	75	15	60
TT70120	Event Management	3	75	15	60
TT70121	Studio production	3	75	15	60
SEMESTER 6: 21 Cumulative Credits (Compulsory: 21, Elective: 00)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Compulsory		**21**			
TT70122	Production of digital media programs	3	75	15	60
TT70123	Director profession	3	75	15	60
TT70124	Graphic production for social and commercial advertising	3	75	15	60
TT70125	Advertisement film production I	3	75	15	60
TT70126	Digital media: concepts and production	3	75	15	60
TT70127	Advanced digital media production	3	75	15	60
TT70128	Advertisement film production II	3	75	15	60
SEMESTER 7: 4 Cumulative Credits (Compulsory: 4, Elective: 00)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Compulsory		**4**			
TT71131	Visual communication of information	2			
TT71132	Advertising intelligence	2			
SEMESTER 8: 12 Cumulative Credits (Compulsory: 12, Elective: 00)					
Course Code	**Course Name**	**Credits**	**Total Periods**	**Theory Hours**	**Practical Hours**
Professional Internship, Graduation Internship		***7***			
TT70129	Graduation Internship	7	420	0	420
Graduation Thesis		***5***			

TT70130	Graduation thesis	5	135	15	120